

KENNETH (KYRIAKOS) MATZIORINIS, Ph.D., CMC

Economist | Professor Emeritus | Management Consultant | Investment & Banking Advisor

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PROFESSIONAL PROFILE

Economist, educator, management consultant and investment advisor with more than four decades of experience in economics, higher education, financial services, economic forecasting, strategic planning and investment analysis. Professor Emeritus at CEGEP John Abbott College and long-standing Course Lecturer at McGill University's School of Continuing Studies. Extensive board and committee experience in banking, investment, education and community organizations, combined with a substantial record of teaching, publishing and professional presentations.

ACADEMIC LEADERSHIP & TEACHING

- Professor Emeritus, Department of History, Economics & Political Science, CEGEP John Abbott College, 2024–present.
- Professor of Economics, CEGEP John Abbott College, 1981–2023; Head of Economics, 2016–2023.
- Course Lecturer, McGill University School of Continuing Studies, 1979–present; former Adjunct Professor, 2008–2012.
- Additional university teaching at McGill, Concordia University and University of Toronto at Scarborough, including undergraduate, MBA and professional programs.
- Teaching areas include macroeconomics, microeconomics, business economics, international economic relations, economic analysis of business, managerial economics and macroeconomic policy.
- Teaching awards: Special Teacher Award, John Abbott College (2018); Distinguished Teaching Awards, McGill SCS (2006, 1993).

CONSULTING, BUSINESS & FINANCIAL EXPERIENCE

- Co-founder & Managing Partner, Canbek Economic Consultants Inc., Montreal, 1979–present — management consulting, economic forecasting and investment advisory services.
- Advisor, Vis-A-Vis Investment Counsel Inc., Montreal, 2006–present.
- National Bank of Greece (Canada): Board of Directors, 1991–2006; Chief Economist, 1997–2006; Asset/Liability Management, Audit, Credit and Conduct Review Committees; Consultant, 1979–1997.
- Principal, Hellas Capital Inc., Montreal/Athens, 1998–2005; Advisor, Meridian Fund Management Ltd., Nassau, 1999–2002.
- Selected assignments include NBG strategic planning, Canadian economic forecasts, financial outlook reports, branch feasibility studies, treasury policies, organizational restructuring and market studies.
- Expert Witness, Canadian International Trade Tribunal, stainless steel anti-dumping case, for Stikeman Elliott (1980).
- Certified Management Consultant (CMC), Institute of Certified Management Consultants of Quebec (1988); Canadian Securities Course (1982).

EDUCATION

- Ph.D., Economics (Investment Theory), McGill University, 1988. Dissertation: "Replacement Investment: A New View."
- M.A., Economics (Public Finance & Money and Banking), McGill University, 1979. MA Thesis: "Corporation Income Tax Legislation as an Instrument of Economic Policy"
- B.A., Joint Honours Economics and Political Science (International Relations), McGill University, 1976.
 - High School of Montreal, 1971 & Ionidios Model School, 1968, Piraeus, Greece

BOOKS & PUBLICATIONS

- Business Economics: Theory and Practice, 8th ed., Canbek Publications, 2022.
- Introduction to Macroeconomics: An Applied Approach, 9th ed., Canbek Publications, 2022.
- Introduction to Microeconomics: A Managerial Approach, 8th ed., Canbek Publications, 2023.
- International Economic Relations: Theory and Global Environment, 3rd ed., Canbek Publications, 2021.
- The Canadian Economic Chart Book: 1900–2018, A Graphic View of Canada's Economic History, 2nd ed., Canbek Publications, 2018.
- Peer-reviewed research includes work on Euro/sovereign debt, the Greek economy, capital-output specificity and adaptation, and tax incentives for capital investment.
- Selected papers address rationality in economics, the Euro debt crisis, Greek fiscal crisis, the post-WWII U.S. economy, the global financial breakdown, the Great Depression, the international monetary system and Canadian trade policy.

SELECTED RECENT PRESENTATIONS

- "The Unpaid German Debts to Greece" (2025).
- "Societal Capital and the Public Sector as a Factor of Production" — Canadian Economics Association (2023).
- "Learning-by-Erring: Towards a New View of Rationality in Economics" — Canadian Economics Association (2022), with Mathieu Provencher.
- Presentations and panels on the Greek/Euro debt crisis, Eurobond issuance, Canadian and global economic outlooks, central banking, financial crises and international economic relations.

PROFESSIONAL & COMMUNITY LEADERSHIP

- Advisory Council, International Committee of the German Debts to Greece, 2024–present.
- Vice-President, Hellenism, AHEPA Beaver District 23 Lodge, 2024–present.
- Advisory Council, Canadian Hellenic Congress, 2019–present.
- Chair, Investment Committee, AHEPA Family Charitable Foundation of Canada, 2014–present.
- Canadian President, AHEPA, 2014–2016; District Governor, AHEPA Beaver District 23, 2013–2014.
- Co-Chair, 88th Annual Convention of AHEPA Family Beaver District 23, 2023.
- Board Member, Trafalgar School for Girls, 2002–2011; Hellenic Board of Trade (HBOT), 1996–1999; Plato-Homer Supplementary Greek School of HCGM, 1994–1999.
- Former Board Member, Board of Governors, McGill University (1978–1981) and John Abbott College (1988–1991); McGill University Senate and other university service.
- Delegate, IOP NGO ECOSOC, United Nations, 1982–1984; Economics Advisor and Co-Founding Associate Member, International Organization of Psychophysiology.

PROFESSIONAL MEMBERSHIPS

- American Economic Association (AEA) | Canadian Economics Association (CEA) | Canadian Association of Business Economists (CABE)

MEDIA & PUBLIC COMMENTARY

Economic commentator and interview subject in national and international media, including Maclean's Magazine, The Globe and Mail, Financial Post, Montreal Gazette, BNN, PBS Nightly Business Report, CBC Radio, Radio-Canada, CTV News Channel, CFCF-TV, Canal Argent, LCN, TVA and other broadcast and print outlets.

SELECTED AREAS OF EXPERTISE

Macroeconomics & Microeconomics • Economic Forecasting • Business & Investment Economics • Financial Markets & Banking • Strategic Planning • International Economic Relations • Economic Policy • Investment Analysis • Management Consulting • Higher Education